



Yavapai County Substance Abuse Coalition

MATForce www.matforce.org

“My Voice Makes a Difference”

2010 Youth Video Contest

Join MATForce in promoting a positive message by participating in the 2010 Video Contest. This year’s theme is: **My Voice Makes a Difference.**

The video can express any message against drugs and alcohol the participants would like to share.

Video topic ideas include:

- Make a commercial for the See It, Stop It! program
- What I do to outsmart peer pressure
- 101 things to do other than drugs
- Or choose a topic of your own

The videos will be used by MATForce in multiple community events.

Contest Rules:

Purpose: The “My Voice Makes a Difference” contest is designed to give youth in Yavapai County the opportunity to create a video showing how their voices and opinions make a difference and have a positive effect on reducing the abuse of drugs and alcohol. This contest is designed to give youth and schools a unique and educational way to discuss the issue.

Guidelines:

- The video must be produced by youth 11– 18 years of age.
- The video must be a minimum of 30 seconds and a maximum of 3 minutes in length.
- The video must be recorded onto a CD or DVD preferably in one of the following formats: Flash Vide (FLV) MPEG, WMF, or MOV.
- Videos can be edited or unedited.
- Individuals or groups are eligible to participate.
- The deadline for the completed video is Friday, March 11, 2010.
- The video will become the property of MATForce.

The video contest will be judged in the following categories:

- **Middle School** - this general category is for all middle school students.
- **High School** – this general category is for all high school students.
- **See It, Stop It! Commercial** – this category is for groups who would like to produce a 30 second commercial to promote the See It, Stop It! campaign. For more information on See It, Stop It! go to matforce.org or call 928-708-0100.

A First Place Prize of \$500 will be awarded for each of the three categories.

Mission Statement

With determination and integrity, we, the citizens of Yavapai County, commit to working in partnership to build healthier communities by striving to eliminate substance abuse and its effects.

Registration: To participate in the contest, begin by completing the registration form. Please note the form must be signed by a parent/teacher/school representative. Return the form to:

**MATForce –
3343 N. Windsong Drive, Suite 6
Prescott Valley, AZ 86314**

Or email the form to matforce@cablone.net.

The first 10 groups submitting the form to participate in the contest will receive a **\$100.00 stipend** to use towards supplies or other expenses incurred in the production of the video. **The deadline for receipt of the form to receive the \$100 stipend is January 31, 2010.**

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